

HIGH POWER ALTERNATORS ADDED TO VICTRON ENERGY PRODUCT RANGE

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Victron Energy (Netherlands) has entered into a distributor agreement with Balmar (USA) to supply the Balmar range of alternators and associated products to its international dealer network.

“As part of our product expansion policy, the addition of the Balmar range is an obvious choice and an ideal fit” said Reinout Vader, CEO. “We will market the product under the Balmar name that shares the same standards of value and performance that the Victron brand holds” he added.

Balmar offer a comprehensive range of well engineered products and the latest 6 series alternators combine highly flexible installation options with high output performance at low engine speeds. There is also a range of optional components for tailored installations. The range on offer from Victron will span 8 different models from 70A to 210A for 12V and 24V installations and with a choice of smart external regulators.

The addition of the Balmar range is the first in a series of new product line introductions that Victron Energy are planning over the coming months as part of a strategy to provide a more comprehensive range of solutions as opposed to simply offering the traditional core product lines. “As our customer’s needs become more complex, there is a greater need for them to understand that they have the backing of a single source of supply for their engineered systems” said Vader, “these steps will ensure that Victron Energy is well placed to provide this service”.

Ends.

Any further questions or queries would be more than welcome and should be directed to:

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More information on Energy Products available at www.victronenergy.com